

Method 1: Re-contextualization

*'Something, however, binds us.
It is not impossible that someone has premeditated this bond.
It is not impossible that the universe needs this bond.'*
Jorge Luis Borges, *The Lacquer Cane*

There are so many 'unreadable' ways of cataloguing publications, such as the Dewey Decimal Classification and the Universal Decimal Classification, that we can't understand without the necessary knowledge. As Foucault said of the cataloguing methods employed by Borges in *Book of Imaginary Beings*, 'though language can spread them before us, it can do so only in an unthinkable space.'

When we select a book, the book itself is equally 'unreadable' to us because we are not in a position to understand its specific content immediately. The factors that affect the selection often lie outside the catalogue.

What, then, is the method of understanding a book without reading it? What method shows readable results on invisible principles? Websites that rate books come to mind.

When cataloguing a large number of publications, our approach tends to abandon 'the mute ground upon which it is possible for entities to be juxtaposed', i.e., to abandon readability in favour of stability and efficiency by adding to the knowledge required for comprehension. On the contrary, the digital rating system for books is a relatively easy-to-understand way that consists entirely of numbers, which you can use as long as you know the difference between the big and the small ones. The consequence, by contrast, is that this rating system is provisional, subjective, and unstable.

Regarding how to catalogue physical books, I will rearrange the ten books according to their scores on Amazon and find a formal way to visually display this ranking criterion, giving this digital attribute to physical books. Everyone can intervene and change such a system by reading and scoring. About form, about what it means to use a digital taxonomy for physical books, is what I need to clarify next.

37 Assignments

Experimental Jetset

★ ★ ★ ★ ★ 3.00 1 rating · 0 reviews

Non-Format

Adrian Shaughnessy, Adrian Shaughnessy (Preface)

★ ★ ★ ★ ★ 0.00 0 ratings · 0 reviews

Graphic Design Is (...) Not Innocent

Ingo Offermanns (Editor)

★ ★ ★ ★ ★ 3.00 4 ratings · 0 reviews

Monochrome Graphics: Maximum Creativity within a Minimum Budget

Isabella Meischberger (Foreword), Mike Rabensteiner (Foreword), Lin Shijian

★ ★ ★ ★ ★ 0.00 0 ratings · 0 reviews

Creativity For Graphic Designers

Mark Oldach

★ ★ ★ ★ ★ 3.55 67 ratings · 4 reviews

Non-Format Love Song

Kjell Ekhorn, Jon Forss

★ ★ ★ ★ ★ 4.53 15 ratings · 0 reviews

1, 2 And 3 Color Graphics

P.I.E. Books

★ ★ ★ ★ ★ 0.00 0 ratings · 0 reviews

1x1: Pixel Based Illustration & Design

Vasava Artworks

★ ★ ★ ★ ★ 4.08 13 ratings · 1 review

The New Handmade Graphics: Beyond Digital Design

Hannah Ford, Anne Odling-Smee

★ ★ ★ ★ ★ 4.00 11 ratings · 0 reviews

Modern Matter Issue

Olu Michael Odukoya (Editor)

★ ★ ★ ★ ★ 0.00 0 ratings · 0 reviews